

Facestock

A bi-axially oriented, glossy white polypropylene film with a print-receptive top coating. Film contains 30% post-industrial waste (PIW) recycled content.

Basis Weight	42 g/m ²	ISO 536
Caliper	65 µm	ISO 534

Adhesive

A specialty high performance permanent, rubber-based adhesive designed for filmic facestocks.

Liner

BG33WHN is a high-density glassine paper featuring high internal strength, toughness and tear resistance as well as high transparency.

Basis Weight	50 g/m ²	ISO 536
Caliper	45 µm	ISO 534

Laminate

Total Caliper	128 µm ±10%	Calculated
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Typical Performance Data

Initial Tack	700 N/m	or tear	FTM 9 glass
Peel Adh. 90°	380 N/m	or tear	FTM 2 st. st.
Min. Appl. Temp.	-5°C		
Service Temp.	-40°C to 70°C		subject to facestock limitations

**Typical Performance Data only serves as reference to product performance under specified testing conditions and does not represent a product specification. Customers are recommended to test under actual conditions of use to determine its suitability.*

Adhesive performance

SPX Designed for use with filmic facestocks and moisture resistance. Commonly adopted for use in chilled dairy applications. High adhesion and tack to apolar surfaces.

Applications and Use

The recycled PP film contains 30% PIW making this is a more sustainable label option, helping brands achieve higher recycled content in the packaging. Developed for dairy and juice applications. Suitable for cosmetics, personal care and household chemical applications requiring durability and resistance to moisture and chemical. Ideal for situations requiring 'substrate identical labeling' on polypropylene containers. Can be used in environmentally sensitive markets requiring recycling of 'polyolefin' packs.

NOTE: Due to the fairly rigid nature of the film care should be taken with use on non-uniform surfaces. Not suitable where a very high level of squeezability is desired.

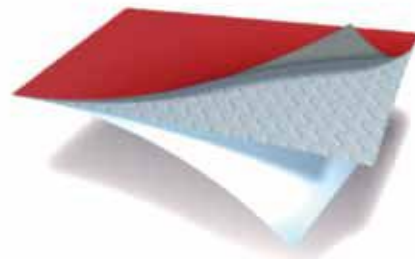
Conversion/Printing

The modified acrylic based topcoating allows printing by the usual printing technologies including letterpress, flexo, gravure and screen printing, giving good results with solvent, UV curing and water based inks. In case solvent screen inks are used, please consult your ink manufacture. Material shows excellent register stability on press and excellent flat bed conversion while rotary and magnetic dies need additional care. Square corners should be avoided.

Note: The information in this datasheet is correct at time of publishing. Avery Dennison reserves the right to revise the content as required without prior notice.

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Fasson® rPP Top White SPX BG33WHN FSC



rPP Top White

SPX

BG33WHN FSC

Food Industry Labels

The adhesive complies with FDA 175.105 and German recommendations XIV as published by BfR. This adhesive can be used in direct contact with dry and moist, non fatty foodstuffs.

Statement of Practical Use

As with all pressure sensitive materials, this product should be tested thoroughly under end-use conditions to ensure it meets the requirements of the specific application.

Shelf life

To obtain optimal performance, use this product within one year of delivery date, under storage conditions of 23 ± 2°C and 50 ± 5% RH. Prolonged storage outside of these conditions might reduce the shelf life

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